BURBANK'S 1919

OFFERING OF TWENTIETH CENTURY

Fruits, Flowers *and* Various Economic Plants

The demand for fruit is increasing much faster than its production. Make the right start by planting the *best* or none. Most of these wonderful new fruits (the best work of forty years, and more than a hundred thousand dollars) *have never before been offered* and probably never will be again by me; I now leave that to others. They are the best in the world today. You must get them from headquarters *now or never.* They are placed at far lower prices than new fruits of anything like equal value have ever been offered. It is well to remember that the fruits which I have been introducing during the past thirty years have everywhere become standards of superior excellence in all respects and are fast taking the places of the *best ones* which the world had known before. The descriptions are all underdrawn, not overdrawn. I have always been very careful in this respect and the great number of those who have become wealthy by growing them have words of high praise which I have never given. I raise and introduce these new fruits at a great financial loss to myself. My reward comes only from the wealth and satisfaction which they bring to others.

At this date, November 15th, there have been grown and shipped out of the State of California *this season ONE MILLION, ninety-two thousand, two hundred and fifty-six crates* of plums and cherries alone of varieties which were created on my own grounds, *besides* one large shipping firm which could not make a variety report. Need more be said in regard to the *value* of my horticultural creations? Some *SEVEN MILLION BUSHELS* of *Burbank Potatoes* were also grown here this season, and unnumbered carloads of *Rhubarb, Prunes,* and other horticultural products can be added for good measure.

PRICES

The time and expense involved in the production and introduction of these new fruits and flowers have been great, as those acquainted with the facts are well aware; it is my aim to place the new varieties in the hands of growers as quickly as possible and at as low prices as are consistent with sound business, in at least, partially repaying for their production and introduction. The expense of properly packing a tree or plant for safe delivery to my customers is almost as great as that for packing twenty or a hundred. No charges for careful packing are made on anything mentioned in this catalogue.

These trees and plants should generally be sent by *express,* the safest, cheapest, most rapid, most satisfactory way, as freight is subject to delays.

NO AGENTS ANYWHERE. All Business Is Done at Santa Rosa.

LUTHER BURBANK

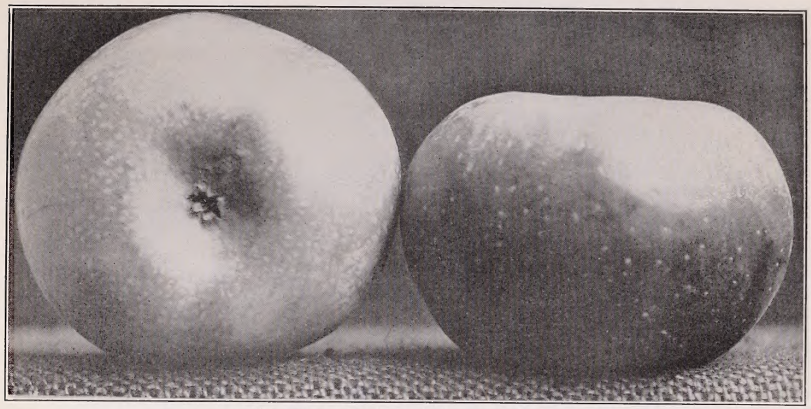
Burbank's Experiment Farms Santa Rosa, California

SHOUT
SHARE
IT

YB
.U625

"Quality Counts"

The time, skill, care, and expense required to produce these new fruits are great, and no patent can be invoked to protect these and others which have proved to be of such priceless value to growers, carriers, dealers, and consumers.



Goldridge, about one-half natural size.

"Goldridge" Apple

*1071. A seedling of the Newtown Pippin, which ripens soon after the Gravenstein and Baldwin and is in best condition for six months or more. Fruit averages about as large as apples ever grow and as smooth and perfect as if turned in a lathe; clear yellow with a faint crimson blush. Quality, for any purpose for which apples are ever used, surpassingly fine. Has been almost universally pronounced the *"best apple ever produced."* As many of my customers desire to test new fruits quickly I offer these trees this season on dwarf French paradise roots.

Price, each, 60c; three, $1.50.

Fresno, Cal. The highest flavored and best apple I have ever tasted. Just like a magnificent specimen of the "Newtown Pippin" but far superior in quality and appearance. G. C. R.

San Jose, Cal. The "Goldridge" apples are the most perfectly formed apples I have ever seen; hardly a particle of variation in their shape. The flavor is very delightful. All pronounce them the very best apples they ever ate. You are certainly doing wonderful work in producing all of these magnificent varieties.

JUDGE S. F. L.

Red Maiden's Blush or "Bonita"

240. A new August-September apple of great productiveness. Large, yellow, heavily striped red like Gravenstein, but the trees are far more productive. Rich subacid flavor. Especially useful for home use and for drying. Each, 50c; five, $2; ten, $3.50.

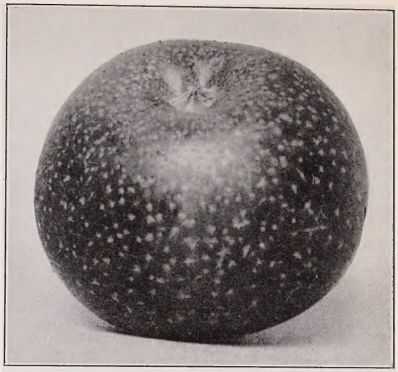
A New Apple—"Star"

93. A seedling of the Baldwin; large and of even better quality. Yellow ground nearly all covered with deep crimson stripes and flakes. Beautiful regular form; flesh white. In best condition same season as Baldwin here, September 20th to December. Each, 50c; five, $2; ten, $3.50.

*The *number* of trees on hand for sale of each variety is given. It will be necessary to ORDER EARLY as the stock of each is limited.

A New Apple—"Crimson"

411. Seedling of the old delicious "Garden Royal." Deepest almost black crimson, slightly striped yellow. One of the most delicious of all known apples; rich, mild, tender, fragrant. Ripe October 1st to November 1st. The trees astonish all by their heavy bearing qualities. Each, 50c; five, $2.00; ten, $3.50.



"Crimson" Apple, about two-thirds natural size.

The "Standard" Prune

500. Extremely large, early and *by far the best in quality* of all prunes. A perfect freestone, regular heavy bearer. Each, 60c; five, $2.50; ten, $4.

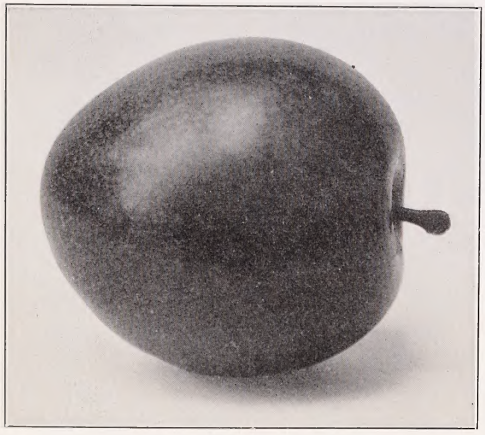
Newberg, Oregon. We find the "Standard" prune superior for bearing qualities, much above the average prune. G. E. W. March 12, 1917.

A New Plum—"Inca"

117. A midseason plum of very superior quality for home, market and shipping. The trees are wonderfully early and *constant producers,* yearling trees in the nursery rows often bearing fine large perfect plums. Fruit seven and a half by eight and a half inches around. Oval, greenish yellow tinged crimson, flesh firm, yellow, sweet, delicious. Ripens here September 1st to 25th. Great keeper. Trees each, $2; five, $8; ten, $12.

"Beauty" Plum

216. Well known as the best of all early plums for shipping and none better for home use. Extremely early, large and unsurpassed in quality. Each, 60c; five, $2.50; ten, $4.



"Cazique" Plum.

A New Early Plum—"Cazique"

286. Ripens here June 20th with the *earliest plums.* Large round purple; flesh shaded yellow and crimson like the well known "Santa Rosa." About one week earlier. Sweet rich delicious flavor. Especially suited by its extra fine quality, beauty and productiveness for shipping and home use. Each, $3; five, $10; ten, $15.

A New Plum—"Valleda"

93. Fruit oval, deepest crimson. Five and a half by seven and a half inches around. Flesh crimson, sweet, rich, extra fine quality. Freestone. Tree a strong grower, productive. One of the best shipping home and market plums. Ripe August 1st. Each, $2.50; five, $10; ten, $15.

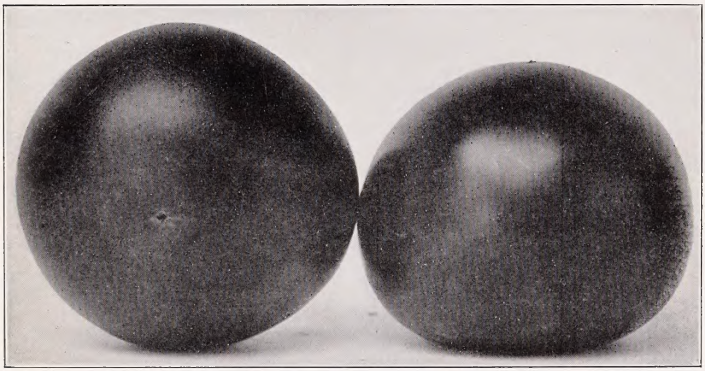
New Shipping, Market and Home Plum—"Eldorado"

368. There has been a great demand among shippers and dealers for a large black freestone shipping plum of extra quality. *At last it has arrived. "Eldorado"* is the largest plum ever seen on this earth. No other plum will keep in fine condition as long, no plum tree is a better grower or yielder. My trees have now been under close observation for ten years with never a failure of crops. Fruit black and flat like an apple; flesh firm, pale salmon color. The enormous fruit is fully colored and in fine shipping condition here with the other early plums and *keeps in best condition nearly one month.* Freestone when ripe; quality rich, sweet, delicious. Most of the shipping plums now grown originated on my own grounds, millions of crates of which are now shipped East, West, North and South each season. *"Eldorado"* should be placed first in value for this purpose. Trees each, $5; three, $12; ten, $25. Grafting wood in December, January and February; per foot, $2; per ten feet, $8.

Vacaville, Cal. Your "Eldorado" plum is a *wonder* and a *winner* in every market. I think it the most remarkable plum of all you have introduced, and the finest plum in the world. H. A. B. August 5, 1918.

Sebastopol, Cal. The finest plum you have ever produced. No plum on earth equals it. The largest and finest of all plums. E. A. September 10, 1918.

Healdsburg, Cal. I never tasted such a wonderful plum in all my life.
B. C. Aug. 12, 1918.



"Eldorado" Plum nearly natural size.

A New Hardy Plum—"Cranberry"

181. A small brilliant rosy crimson plum, in appearance like a beautiful mammoth cherry. About the handsomest of all plums. The fruit is borne in ropes all over the trees, the crop being simply unbelievable. Fruit one inch in diameter; flesh pure white and most exquisitely delicious. Ripe October 10th to November 10th, when all markets are out of cherries or plums of any kind. Freestone. Keeps for weeks. When cooked these have the general appearance and flavor of the best Michigan cranberries but *far superior in every respect. Why grow expensive cranberries when an enormous and certain crop of far better quality can be grown for almost nothing in comparison?* The "Cranberry" is without exception the most productive of all known plums. Millions of these "Cranberry" trees will be planted as soon as their value is understood. Each, $5; five, $15.

A New Ornamental Metallic Blackleaf Plum—The "Thunder Cloud"

(Never Before Offered)

125. No foliage tree ever discovered or produced can compare with this in the wonderful metallic purple-crimson luster of its foliage. It stands out conspicuous above all others in its rare combination of beauty of foliage, freedom of growth, and general effectiveness among other trees and plants. Each, $2; five, $6; ten, $9.

A New Plumcot—The "Silver"

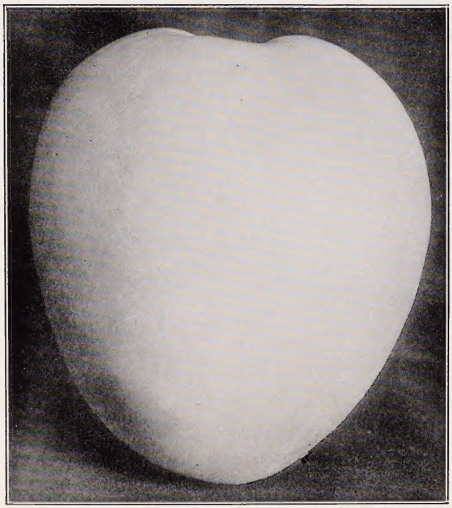
117. A firm, long, oval-flattened, deep silvery purple fruit; deep yellow, juicy, subacid flesh, almost the exact flavor of finest cranberries, and when cooked the color, quality, and flavor is the same. Juice like that of strawberries; delightful for soda fountains. The trees are strong growers and always produce full crops. The best of its class. Each, $2; five, $6; ten, $9.

A New Plum—"Sachem"

223. An enormously productive early hybrid plum. Large egg-shaped; purple color; flesh rich magenta, firm and sweet. Freestone. Tree great grower and regular bearer. One of the best ever offered for shipping and general market and home use. Each, $2; five, $6; ten, $9.

San Jose, Cal. Yours are the best trees I have ever had. M. L. B.

An Absolutely New Fruit—The Cathay Quince "Elephant"

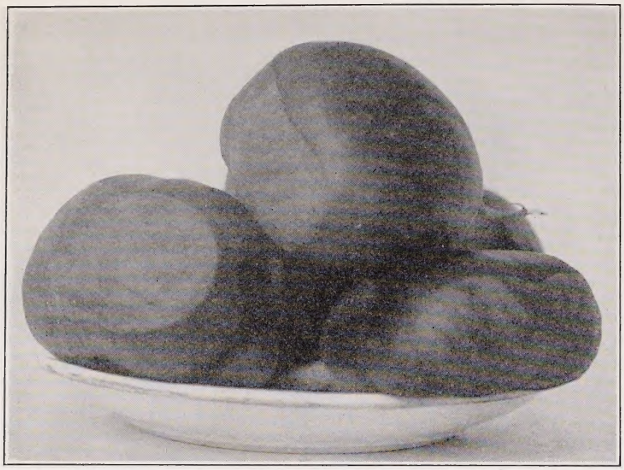


"Elephant" Quince, about one-fourth natural size. These fruits are sometimes six and one-half inches long by four inches across and weigh from one pound to one and one-half pounds each.

229. This enormous new type of fruit is produced in the greatest abundance even on quite young trees and will create a sensation in every market and every home, good specimens being a foot and a half around each way. Smooth bright orange, flesh yellow, turning to a deep pink when cooked. Unlike all others of its class it is of superior quality. More than twenty-five thousand seedlings of the old, unique, fragrant but inedible Cathay quinces were tested before this superb variety appeared. Grafted trees all exactly true to type, each, $3; five, $10; ten, $15.

Seedling trees. These greatly improved ones bear enormous fragrant fruits. Often, but not always of best quality. Each, 50c; ten, $3.

"Miracle" Chestnut



Miracle Chestnut.

212. The most wonderful of all known chestnuts. Bears heavily the *first year* and *ever afterwards*. Superior very large sweet chestnuts in greatest abundance. You do not have to wait half a lifetime to get fine chestnuts. Order early, as I have never been able to supply the demand for these trees. Yearling grafted trees, each, $5; ten, $30.

This "Miracle" Chestnut Tree, although but nine years eight months old from the time of planting the seed, has borne ten full crops of large, delicious, dark colored chestnuts of finest quality.

Seedlings From the Original "Miracle" Tree

1000. These vary in size and in productiveness, sometimes bearing the first and second year, and quite generally the *third year* and afterwards abundantly. Some of the one and two year old trees lies flat on the ground with their weight of burrs well filled with nuts. Each, 40c; ten, $3.

Other Varieties

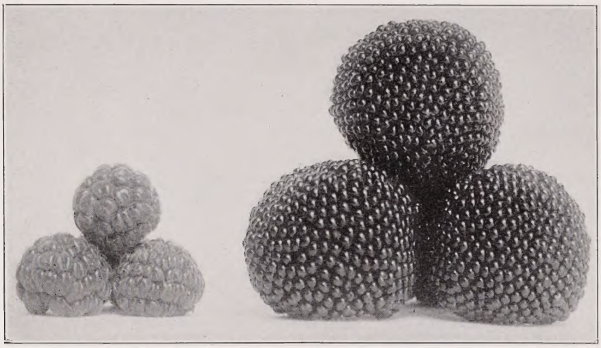
89. The "Burbank" cherry is now too well known to need special description except to say that it is the earliest and *best* early cherry for any purpose, home market or shipping, bringing the highest prices. Each, 75c; five, $3; ten, $5.

100. *"Giant"* cherry. Largest and by far the most productive large cherry known. Each, 75c; five, $3; ten, $5.

60. I also have a few trees of *"Quality"* peach, the best flavored of all my Crawford-Muir hybrids, and my new *yellow* nectarine, which is enormously productive and of superior quality. 60. The new *"Sweetest"* prune. 25. *"Pineapple"* quince. 30. *"Van Deman"* quince. 60. New Hybrid *"Big Productive"* pear. Any of these, $1 each.

"Cardinal" Balloon Berry

A new *gigantic* raspberry as large as strawberries. Bright red, superior, mild, delicious flavor. The bush is very ornamental, growing to four or five feet in height and having strong self-supporting canes. The best of all early berries for home use. Each, 50c; five, $2; ten, $3.



"Cardinal" Balloon Berries at the right; ordinary raspberries at the left. Natural size.

A New Himalaya Berry—The "Superb"

The well known "Himalaya" introduced by myself some twenty years ago is proving to be of inestimable value. Thousands of acres are now in bearing and it has been found to be the *most productive of all berries,* as well as the *best keeper,* by careful test at one of the United States Experiment Stations. These facts are so well known that particulars need not be given here. The new berry, *"Superb"* is the *best result of eighteen more years* of the growing and selection of seedlings, and it is by far the most highly flavored, sweet, and delicious blackberry grown and is larger and more productive even than the well known "Himalaya." Plants, $1; three, $2.

The Burbank Thornless Blackberries

These thornless blackberries produce when well established, enormous quantities of firm, extra sweet fruit. The vines are just what all berry growers and berry pickers have wished for and waited for during the past one hundred years. The production of new thornless berries has been very expensive of time, thought, and labor, and I take peculiar pleasure in offering them to growers. No one who has not worked among them can imagine the sense of perfect security from ugly wounds which all other blackberries are prepared to inflict. I am still at work improving them, but am happy to offer two varieties which produce great quantities of large, sweet, luscious fruits. They ripen later in the fall than most berries

and are unlike the common blackberry which produces a multitude of unnecessary suckers. These grow only from tips. Both of these here offered are as free from spines as a silken thread, making them, owing also to their firmness and rare keeping qualities, altogether most desirable berries for home use or for market. "SANTA ROSA," the earliest of the two, and "SEBASTOPOL," a few days later and possibly slightly larger. In very hot, dry climates the berries do not set well. In all moist climates they are wonderfully productive. Each, 50c; both, 90c; ten of either or both, $3.

A New Asparagus—"Quality"

If any more delicious vegetable than crisp, well grown asparagus has been invented, tell us about it. And yet people who buy it in the markets seldom, if ever, get the best in its best condition. If you possess half a square rod of ground almost anywhere under the sun, you can produce a daily supply of this most healthful vegetable for a family for several months at so little care and expense that you will have good reason to laugh. Thoroughly fertilize the space allotted, spade deeply, add more fertilizer and spade again, making the soil rich, deep, and fine. The bed should be a little raised above the paths when finished. Plant the young plants four inches under the surface, placing them eighteen inches to two feet apart. Do not cut the stalks the first season if you desire best results for the *next fifty years,* during which with very little care, never-failing crops will be produced. Many years ago I produced and introduced a new large, white asparagus, which excelled in flavor all others known. In the passing years since, even this has been greatly improved and I now for the first time offer this, the best asparagus ever grown.

"Quality" produces very large, sweet, light-colored stalks which will be a delight to all who grow or use it. You will find that it is "not like other asparagus."

Yearling plants, ten, 50c; twenty-five, $1; hundred, $2. Select two-year-old plants, ten, $1; twenty-five, $2; hundred, $4.

Perpetual Rhubarb—Burbank Giant

The standard from which many fortunes have been made originated on my grounds, and all the "Rhubarb Kings" of California and South Africa have been produced through this production which has proved of such unusual value. From $1,500 to $2,500 per acre the first year is claimed by some parties in this State who have planted it for the Eastern markets. If half as much can be made when intelligent culture and marketing are combined, the profits would seem to be sufficient. Not suitable for cold climates. Plants direct from the original giant mother plant, each, 40c; ten, $3; hundred, $12.

Artichoke—Improved Spanish

Enormous crowns. Far superior to the ordinary artichoke. Strong plants, each, 30c; four, $1.

A New Strawberry—"Exquisite"

A new departure in hybrid strawberries. Unusually vigorous and fairly productive plant, making just the right quantity of vigorous runners. Fruit large, conical, sometimes flattened; palest pink when ripe. Very delicious. A berry with a true wild strawberry flavor for every home. Does best on rather poor sandy soil. Ten, 50c; twenty-five, $1; hundred, $3.

Longmeadow, Mass. We find your strawberries satisfactory in every way. Every plant is true to name. C. S. K. & Co. October 15, 1917.

Evergreen Patagonian Cherry—"Ciruela"

The most rapid growing and most productive of all cherries; lumber greatly prized for furniture. Very ornamental, symmetrical upright grower, bearing enormous long clusters of fruit about one-half inch in diameter. Fruit something like Prunus serotina but far sweeter. Especially valuable for drying. Each, 25c; ten, $1.50; 100, $10; 1000, $60.

New Everbearing Strawberry—"Perpetual"

The most delicious and constantly productive berry of this new class. Medium sized berries, oval, light crimson. A most persistent bearer of the best fruit all the time. These plants are multiplied mostly by division, as they make few runners. Each, 40c; five, $1.50; ten, $2.

New Everbearing Strawberry—"Giant"

The largest bush and largest berries of this class. Medium early, very large bright red berries of excellent subacid quality. Each, 30c; five, $1; ten, $1.75.

Mountain Ash—Special Selected

Medium sized tree bearing great drooping clusters of bright scarlet berries. Very much more ornamental even than the common varieties, all of which are beautiful. One year, two to four feet, each, 50c; ten, $3.

"Ciruela" Cherry, showing enormous bearing quality. This branch was about two feet long; fruit about four or five times larger.

Shasta Daisy—"Alaska"

The true "Alaska" has never been surpassed in size, beauty, and abundance of flowers. From divisions of my original stock, each, 25c; ten, $1; hundred, $5.

Improved Pawpaw

The Pawpaw is one of the most promising fruits for California. The improved Pawpaw is large and exceedingly delicious; in form like a banana, growing in clusters of three to six each. Trees bear as early as ordinary orchard trees and should be extensively planted, especially for home use. Young plants from a large fruiting very superior market variety: Each, 50c; three, $1.25; five, $2; ten, $3.50.

Improved Pawpaws grown at my Sebastopol place.

New Everblooming Poppy

Several years ago I succeeded in crossing the Oriental (perennial) poppy with the Pæony flowering (annual) poppy. The result was a strain of single *perennial everblooming* poppies bearing enormous flowers on long stems, of various shades of scarlet, crimson and orange. *Unlike all other poppies, these bloom all the time throughout the year* in this climate and may perhaps be hardy in severe climates.

Field grown roots, each, 40c; three, 90c; five, $1.25.

Burbank Gladiolus

One hundred thousand absolutely new varieties of about every form and color ever produced from this wonderfully variable plant, including scarlet, crimson, yellow, blue, purple, lavender, orange, salmon, and pink, with infinitely varied combinations of rainbow colors. Such a mass of brilliant colors can not be produced at many times the cost of these in any other flower. Last season people

came in multitudes to look over the fence in admiration of these very ones here offered. Not an old one in the whole lot. All Burbank productions. Bulbs, each, 25c; ten, $1; hundred, $8; thousand, $50.

New Gladiolus—"Elora"

Height, three and one-half feet; great bloomer, even from the smallest bulbs; slender blue green foliage; long, full truss; flowers produced in greatest abundance, four and a half to five inches across; WHITE suffused with pale violet; yellow throat with dainty crimson featherings; very striking. Multiplies with great rapidity. Unequaled in health and vigor. It is destined to be the forerunner of a new race. Bulbs, each, 50c; ten, $2; hundred, $15.

Gladiolus bulbs can be planted at *any time of the year,* when most convenient to the planter, in all climates where the ground does not freeze over three inches in depth; in colder climates, all Spring and early Summer; and, if planted in succession, will yield a wealth of blooms which no other flower can surpass in abundance, beauty, variety, or ease of culture.

Plant *six inches deep* and two to six inches apart each way in beds, or two to six inches apart in rows, which may be one to four feet apart.

A New Hybrid Hemerocallis—The "Burbank"

The "Lemon Lily," though bearing a small flower, has been considered one of the best until recently the "Grandiflora Aurantiaca Major" was introduced. And now comes a new one, the "Burbank," which in combination of size, great beauty of form and color of the flowers, and their amazing abundance and perpetual production, has never been equaled—a new form. Height, twelve to eighteen inches. Every little plant blooms abundantly from the first; the flowers open wide and flat, not irregular and tubular like all those heretofore known; flowers five to six inches across; purest sparkling pale-lemon yellow throughout. Increases rapidly. Each, 75c; three, $2.

A New Hybrid Hemerocallis—"Calypso"

The flowers of "Calypso" resemble big pure lemon-yellow lilies, and can be produced anywhere, while the true lilies are not easily grown. The flowers are produced nearly all the season; the petals are revolute like the true lilies; height, three feet. Each, 40c; three, $1.

Newest Cannas

Cannas are too well known to need general description. These new kinds are wonderful in size and freedom of bloom and abundance and beauty of color. California-grown Cannas very far surpass in vigor those grown in colder climates (where they have to be stored to avoid freezing), producing larger and healthier plants and blooming earlier and more abundantly. No other flower produces such a grand effect with so little care.

"Tarrytown"

The best of my crimson seedlings. Height, four feet. It is well known that no Canna surpasses this triple truss, pure crimson Canna in brilliance of color and freedom of bloom. It sends out truss after truss of flowers from Spring to frost; a veritable mass of crimson. Height three feet. Each, 30c; four, $1; ten, $2; hundred, $12.

Canna—"Burbank"

This is now well known and prized everywhere for its giant, pure yellow flowers and broad, thick, dark-green foliage. Height, three feet; each, 20c; four, 75c; ten, $3; hundred, $12.

Canna—"Wintzer's Giant"

The largest Canna ever grown. The deep crimson flowers are six to seven inches across. Free bloomer. Height, five feet. Each, 25c; four, $1; ten, $2; hundred, $12.

Canna—"Firebird"

One of the finest of all the Cannas. Enormous seven-inch cardinal scarlet flowers. Early and abundant bloomer. Height, four feet. Each, 30c; four, $1; ten, $2.

Canna—"King Humbert"

Deep brown crimson foliage; enormous bright orange scarlet flowers. Height, five feet. Each, 25c; four, 80c; ten, $1.50; hundred, $12.

Canna—"Yellow King Humbert"

Foliage green. Enormous clear lemon yellow flowers brightly spotted with crimson. Height, four feet. Each, 30c; four, $1; ten, $2.

Hybrid Amaryllis

Seedlings from the largest and finest type in existence. Each, 25c; five, $1; ten, $1.50.

Akebia Quinata

Hardy deciduous climbing vine; fragrant white flowers and edible fruit, in appearance like a very small banana. Each, 50c; four, $1.50.

Isemena Calathina

This unique and beautiful flowering bulbous plant from the mountains of Peru belongs to the Amaryllis family, but is much more easily raised. The large pearly white flowers are among the most unique and handsomest of bulbous plants. Plant out of doors in California. Large field-grown bulbs, each, 30c; ten, $2.

New Hybrid Crinums

The Crinums have flowers and bulbs somewhat resembling the Amaryllis. Many of the best species are tropical and can not, therefore, be grown where heavy frosts occur. Some twenty-five years ago my own work with the Crinums commenced, and from this work new, beautiful, and more *hardy varieties* have been produced.

The bulbs of all those here offered will thrive outdoors throughout most of California and similar climates, and anywhere if taken up in the Fall and kept dry through the Winter. Flowers very large, like Amaryllis, mostly purest white and pale rose; often fragrant. *Beautiful new hybrids. Enormous bulbs weighing five to seven pounds.* Each, $2; ten, $15. Vigorous offsets, each, 50c; ten, $3.50.

A New Tritoma—"Exquisite"

A most beautiful new dwarf, almost ever-blooming Tritoma, bearing yellow flowers, shaded crimson, in unusual abundance. Each, 50c; ten, $3.

Acanthus Mollis Latifolia

One of the most striking, rapid growing, and most decorative of all perennial garden and park plants. Gigantic, glossy, crenate leaves in abundance. Height, three to four feet. Improves in beauty and effectiveness from year to year. Rare. Fine field-grown plants, each, 75c; two, $1; five, $3.

A New Agapanthus (Cape Colony Lily)

Agapanthus Albo Gigantea

A new gigantic Agapanthus, bearing immense heads of snow-white flowers on strong stems, nearly four feet in height. The flowers last for two or three months and have a most unusual decorative value. A distinct new florists' flower which will become popular everywhere. Never before offered. Strong field-grown divided roots. Each, $2; two, $3.

The "Square" Plant—(Silphium Grandiflorum)

A greatly improved variety of a native, hardy, easily grown, perennial growing four to six feet in height and very much resembling a sunflower except that the stalks are sharply *square* instead of round. The flowers are yellow and about four inches across. Well grown stalks make light and unique *square* canes.

French White Tuberous Artichoke

Hardy; enormously productive. Tubers, per pound, 40c; ten pounds, $1.

Where these Trees and Plants are grown.

The Training of the Human Plant

By LUTHER BURBANK

Dedicated to the Twenty Million Public School Children of America and to the Untold Millions Under Other Skies

A book, primarily, for every parent and every teacher, but, also,

A book to be read by every thinking man and woman.

It is a prophecy of the finest race the world has ever known.

It is a startling presentation of the possibilities of the ideal in character.

It is a plea for an heredity, environment, and training which shall realize here and now the ideal.

LUTHER BURBANK CLAIMS:

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"Luther Burbank is unquestionably the greatest student of life and philosophy of living things, in America if not in the world."—*S. H. Comings, Corresponding Secretary American League of Industrial Education.*

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"His new 'The Training of the Human Plant,' is the fruit of years of study, of experimenting, of observation, and of earnest aspiring thought and work. It is not a sensational book, but it is so suggestive and inspiring that it should prove an epoch-making little volume."—*"Post," Houston, Texas.*

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He demands for the child of the race—most sensitive of living things—first and foremost an heredity and environment of love; differentiation in training, sunshine, good air, and nourishing food. He condemns the marriage of the physically unfit, and discusses at length heredity, predestination, training, growth, environment, and character. The fundamental principles of education, Mr. Burbank declares, should be the subject of earnest scientific investigation including *all* the causes which tend *TO PRODUCE MEN AND WOMEN WITH SANE, WELL-BALANCED CHARACTERS.*

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